OSTIM TECHNICAL UNIVERSITY
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
COURSE SYLLABUS FORM

EPR 122 Entrepreneurship Project

Course Name	Course Code	Period	Hours	Application	Laboratory	Credit	ECTS
Entrepreneurship Project	EPR 122	1	2	2	0	1	1

Language of Instruction	English
Course Status	Compulsory
Course Level	Bachelor
Learning and Teaching Techniques	Lecture, Discussion, Question Answer, Practice

Course Objective

The aim of lesson; transferring basic information about entrepreneurship to students and establishing project groups to realize the project ideas they will develop within the framework of these principles. The existing literature on entrepreneurship in the world will be conveyed to the students, and this will enable them to understand the place and importance of entrepreneurship in the global economic system. Business Model Development practices will be taught to students, enabling them to clarify project ideas and test whether this project idea is a value proposition for entrepreneurship.

Learning Outcomes

The students who succeeded in this course will be able;
- To learn the place and importance of technology-based entrepreneurship in a globalizing world with an interdisciplinary approach and to transform this knowledge into project and business idea.
- To demonstrate the ability to apply his/her knowledge and equipment in the field of entrepreneurship by actively channeling real processes in the sector.
- Learning the entrepreneurship ecosystem actors to communicate with them and participate in professional development activities.
- Evaluating and applying entrepreneurship dynamics within the framework of basic and current practices.
- To be able to generate new project and business ideas and to pass these ideas through the entrepreneurship filter from an entrepreneurial perspective
- To acquire and apply project development skills in teams.
- To have the ability to interpret, question and apply the knowledge gained throughout the course within the existing entrepreneurship ecosystem and macroeconomic conjuncture.
- To be individuals with improved social and intellectual capacity, visionary, high ethical values, ability to adapt to group communication and teamwork.

Course Outline

Within the scope of this course; First, basic concepts about technology-based entrepreneurship will be given. The characteristics of successful and unsuccessful attempts will be mentioned. On all this general information, by giving students Business Model Development trainings; Guidelines will be provided to develop their own project ideas by putting the value proposition within the scope of entrepreneurship as well. With all this information, it will be aimed for entrepreneurs to develop projects and business ideas that are healthy and that can be the basis of any initiative in the priority technology field they choose. Finally, after the development of the business idea, information about the establishment, development and sales of the company will be shared when necessary.

Weekly Topics and Related Preparation Studies

Weeks	Topics	Preparation Studies
1	Introduction to Lecture & Information about Entrepreneurship Center Entrepreneurship Scorecard	Introduction to Entrepreneurship-II course Aim of the Course Teaching Techniques of the Course Information About the OSTİMTECH Entrepreneurship Center The Concept of Entrepreneurship Scorecard The Application Process
2	Business Plan Overview Marketing Plan	Purpose How is a Good Business Plan Prepared? The Content
3	Organizational Plan Financial Plan	Purpose How is a Good Business Plan Prepared? The Content
4	Access to Seed Funding & Project Evaluation Investment Presentation & Pitching	Information about seed funding and venture capital, project evaluation and application process Information about global demoday and acceleration programs
5	Seminar	
6	Seminar	
7	Seminar	
8	**Midterm Assignment**	
9	Project – Group Study	Group evaluation and collaborative work
10	Project – Group Study	Group evaluation and collaborative work
11	Project – Group Study	Work on prototypes
12	Project – Group Study	Work on prototypes
13	Project – Group Study	Work on prototypes
14	Project – Group Study	Work on prototypes
15	Projects Pitching	Pitching trials
16	**Final Exam**	

Textbook(s)/References/Materials:

Hisrich R. Peters M. Shepherd D. (2020), Entrepreneurship Robert Hisrich, 11e. McGrawHill Education.

Şahin, B., (2020). Startuplar Pazarda. Gazi Kitabevi.

Assessment

Studies	Number	Contribution margin (%)
Continuity		
Lab		
Application		
Field Study		
Course-Specific Internship (if any)		
Quizzes / Studio / Critical		
Homework		
Presentation		
Projects		
Report		
Seminar		
Attendance	16	10
Midterm Exams / Midterm Jury	1	40
General Exam / Final Jury	1	60
Total		**100**
Success Grade Contribution of Semester Studies		40
Success Grade Contribution of End of Term		60
Total		**100**

ECTS / Workload Table

Activities	Number	Duration (Hours)	Total Workload
Course hours (Including the exam week: 16 x total course hours)	16	2	32
Laboratory			
Application			
Course-Specific Internship			
Field Study			
Study Time Out of Class	8	1	8
Presentation / Seminar Preparation			
Projects			
Reports			
Homeworks			
Quizzes / Studio Review			
Preparation Time for Midterm Exams / Midterm Jury	1	2	2
Preparation Period for the Final Exam / General Jury	1	2	2
Total Workload	**(44/25 =1,46)**		**44**

	Course' Contribution Level to Learning Outcomes					
Nu	**Learning Outcomes**	**Contribution Level**				
		1	**2**	**3**	**4**	**5**
LO1	To learn the place and importance of technology-based entrepreneurship in a globalizing world with an interdisciplinary approach and to transform this knowledge into project and business idea.					x
LO2	To demonstrate the ability to apply his/her knowledge and equipment in the field of entrepreneurship by actively channeling real processes in the sector.					x
LO3	Learning the entrepreneurship ecosystem actors to communicate with them and participate in professional development activities.					x
LO4	Evaluating and applying entrepreneurship dynamics within the framework of basic and current practices.				x	
LO5	To be able to generate new project and business ideas and to pass these ideas through the entrepreneurship filter from an entrepreneurial perspective					x
LO6	To acquire and apply project development skills in teams.				x	
LO7	To have the ability to interpret, question and apply the knowledge gained throughout the course within the existing entrepreneurship ecosystem and macroeconomic conjuncture.					x
LO8	To be individuals with improved social and intellectual capacity, visionary, high ethical values, ability to adapt to group communication and teamwork.					x

Nu	Program Competencies	Learning Outcomes							Total Effect (1-5)
		LO1	LO2	LO3	LO4	LO5	LO6	LO7	
	Relationship Between Course Learning Outcomes and Program Competencies (Department of Management Information Systems)								
1	Recognize and distinguish the basic concepts such as data, information, and knowledge in the field of Management Information Systems and know the processes to be followed for data acquisition, storage, updating, and security.								
2	Develop and manage databases suitable for collecting, storing, and updating data.								
3	As a result of his/her ability to think algorithmically, and easily find solutions to problems concerning basic business functions.								
4	Learn programming logic, and have information about current programming languages.								
5	Be able to use up-to-date programming languages.								
6	Be able to take part in teamwork or lead a team using knowledge of project management processes.	x	x	x	x	x	x	x	**5**
7	Know ethical and legal rules, and use professional field knowledge within the scope of ethical and legal rules.				x	x	x		**5**
8	Know the fundamental areas of business administration namely management and organization, production, finance, marketing, numerical methods, accounting, etc., and have the knowledge and skills to work in-depth in at least one of them.	x		x		x	x		**4**
9	Be able to solve the problems encountered in the field of internet programming by designing web applications.								
10	Develop and manage logistics and supply chain management activities								
11	Adapt his/her theoretical knowledge and the experience he/she will gain through practice at the departments of businesses such as information technologies, R&D, and management to real life.					x	x	x	**4**
12	Be able to develop strategies that will provide a competitive advantage with								

	his/her advanced knowledge of management strategies and management functions.									
13	Develop a business idea, commercialize the business idea, and design and manage his/her venture using entrepreneurial knowledge.									
14	By using English effectively, they can follow, read, write, speak and communicate universal information in the field of management information systems in a foreign language with professional competence.									
Total Effect										**18**

Policies and Procedures
Web page: https://www.ostimteknik.edu.tr/management-information-systems-english-1241/915
Exams: The exams aim at assessing various dimensions of learning: knowledge of concepts and theories and the ability to apply this knowledge to real-world phenomena, through analyzing the situation, distinguishing problems, and suggesting solutions. The written exams can be of two types, ie. open-ended questions, which can also be in the form of problems or multiple-choice questions.
Assignments: Homework (Assignments) might be applicable. Scientific Research Ethics Rules are very important while preparing assignments. The students should be careful about   citing any material used from outside sources and reference them appropriately.
Missed exams: Any student missing an exam needs to bring an official medical report to be able to take a make-up exam. The medical report must be from a state hospital.
Projects: Not applicable.
Attendance: Attendance requirements are announced at the beginning of the term. Students are usually expected to attend at least 70% of the classes during each term.
Objections: If the student observes a material error in his/her grade, he/she has the right to place an objection to the Faculty or the Department. The claim is examined and the student is notified about its outcome.